



## BDM – STRUCTURE E

### PROGRAMME STRUCTURE

1	Programme Name	Bachelor of Arts (Honours) in Creative Digital Media
2	MoHE Approval	N/213/6/0350
3	MQA Accreditation	MQA/PA 11221
4	Award	Bachelor of Arts (Honours) in Creative Digital Media
5	Duration	3.5 years

#### YEAR 1: SEMESTER 1

NO	CODE	COURSE	CLASSIFICATION	CREDIT
1	BID3113	Design Context	Common Core	3
2	CDM3123	Digital Drawing for Character Animation	Common Core	3
3	CDM3133	Digital Imagery Fundamental	Programme Core	3
4	CDM3143	Digital Photography	Programme Core	3
5	CDM3153	Screenwriting Concept	Programme Core	3
6	UCS3162	Fundamental English*	Audit	-
7	UCS3**2	University Compulsory Subject 1	Compulsory Course	2
				17

#### YEAR 1: SEMESTER 2

NO	CODE	COURSE	CLASSIFICATION	CREDIT
1	BID3213	Graphic Media and Communication	Common Core	3
2	CDM3223	3D Modeling	Common Core	3
3	CDM3233	Environment Design	Programme Core	3
4	CDM3243	Digital Character Concept	Programme Core	3
5	CDM3253	Production Process	Programme Core	3
6	CDM3264	Compositing Fundamental	Programme Core	4
				19

#### YEAR 2: SEMESTER 1

NO	CODE	COURSE	CLASSIFICATION	CREDIT
1	CDM3313	Interactive Design	Common Core	3
2	CDM3323	Action Analysis	Common Core	3
3	CDM3333	Design for Animation	Programme Core	3
4	CDM3343	Digital Sculpting	Programme Core	3
5	CDM3354	Digital Compositing 1	Programme Core	4
6	MPU3312	Entrepreneurship Skills	MQA Compulsory Course	2
				18

#### YEAR 2: SEMESTER 2

**Note:** - Programme structure is subject to changes as per approved by UTS Senate  
 - Elective courses are subject to availability.



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NO	CODE	COURSE	CLASSIFICATION	CREDIT
1	CDM3413	Academic Research Fundamental	Common Core	3
2	CDM3423	Advertising Effect	Common Core	3
3	CDM3433	Audio Composition	Programme Core	3
4	CDM3443	Digital Cinematography	Programme Core	3
5	CDM3454	Digital Compositing 2	Programme Core	4
6	UCS3**2	University Compulsory Subject 2	Compulsory Course	2
				18

#### YEAR 2: SEMESTER 3 (Short Semester)

NO	CODE	COURSE	CLASSIFICATION	CREDIT
1	MPU3143	Bahasa Melayu Komunikasi 2 **	Compulsory Course	3
2	MPU3183	Penghayatan Etika dan Peradaban (Appreciation of Ethics and Civilisations) *	MQA Compulsory Course	3
3	MPU3322	Integrity and Anti-Corruption	MQA Compulsory Course	2
4	MPU3193	Falsafah dan Isu Semasa (Philosophy and Current Issues)	MQA Compulsory Course	3
				8

\* For Local student ONLY \*\*For International student ONLY

#### YEAR 3: SEMESTER 1

NO	CODE	COURSE	CLASSIFICATION	CREDIT
1	CDM3513	Digital Motion Graphic	Programme Core	3
2	CDM3516	Research Project 1	Programme Core	6
3	CDM3**3 / BID3**3 / EEM3**3	Elective I	Elective	3
4	CDM3**3 / BID3**3 / EEM3**3	Elective II	Elective	3
5	MPU3412	Co-curriculum	MQA Compulsory Course	2
				17

#### YEAR 3: SEMESTER 2

NO	CODE	COURSE	CLASSIFICATION	CREDIT
1	CDM3616	Research Project 2	Programme Core	6
2	CDM3**3 / BID3**3 / EEM3**3	Elective III	Elective	3
3	CDM3**3 / BID3**3 / EEM3**3	Elective IV	Elective	3
4	UCS3**2	University Compulsory Subject 3	Compulsory Course	2
5	UCS3**2	University Compulsory Subject 4	Compulsory Course	2
				16

#### YEAR 3: SEMESTER 3 (Short Semester)



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NO	CODE	COURSE	CLASSIFICATION	CREDIT
1	CDM3717	Industrial Training	Programme Core	7
<b>TOTAL:</b>				<b>120</b>

\* The Credit Value for **UCS3162 Fundamental English** (Audit Course) is not countered in the total Credit Value.

### ELECTIVE COURSES

NO	CODE	COURSE	CLASSIFICATION	CREDIT
1	CDM3813	Colour Theory	Elective	3
2	BID3413	Product Costing	Elective	3
3	BID3513	Strategic Management of Innovation and Design	Elective	3
4	EEM3473	Computer-Aided Design	Elective	3
5	EEM3523	Industrial Safety and Health	Elective	3

Elective Course (Student has to select 4 comprising of 12 credit units)

### UNIVERSITY COMPULSORY SUBJECT

Cluste	NO	CODE	COURSE	CREDIT
(EL)	1	UCS3162	Fundamental English*	Audit
	2	UCS3112	Business English	2
	3	UCS3122	Academic English	2
(VM)	4	UCS3212	Creativity and Innovation	2
	5	UCS3312	Green Technology	2
(IL)	6	UCS3512	Mandarin 1	2
	7	UCS3532	Intermediate Mandrin 1	2
	8	UCS3572	Advance Mandarin 1	2
	9	UCS3612	Japanese for Beginners 1	2
	10	UCS3622	Japanese for Beginners 2	2
	11	UCS3712	Basic Korean 1	2
	12	UCS3722	Basic Korean 2	2

**Level – Elementary: 3EL + 2VM**

**Level – Advanced: 2EL + 2VM**

- ✓ MPU3222 Bahasa Kebangsaan A (BKA), is **COMPULSORY** to be taken by Malaysian students who did not obtain credit in Bahasa Melayu SPM.
- ✓ Students who obtained credit in Bahasa Melayu SPM are prohibited from taking BKA and will instead register for MPU3212 Entrepreneurship Skills.
- ✓ Elementary level students need to take Fundamental English.
- ✓ Advanced level students **NOT** eligible for Fundamental English.

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